



# MARIAN HOUSE

*Women Moving From Dependence to Independence*



# FUNDRAISING TOOLKIT

One way to get involved with Marian House is to become a Marian House ambassador by hosting your own fundraising event!

By becoming an ambassador and hosting a fundraising event, you help us raise the vital funds needed to provide housing and support services to women and children in need - THANK YOU!

# FUNDRAISING TOOLKIT

## HOST A PARTY

Set a fundraising goal and invite people who have an interest in the theme of your party and/or an interest in helping women and children in need of housing and support services. Sell tickets and/or charge an entry fee to benefit Marian House! Optional; Invite a staff and/or resident for an opportunity to learn more about the issue and how your support makes an impact!

### PARTY IDEAS:

- Board Game Tournament
- Bake Sale
- Craft Night
- Crab Feast
- Cook-Off
- Pool Party
- Movie Night
- Spaghetti Dinner

You can also contact local restaurants interested in a partnership for a dinner, brunch, or happy hour where a portion of proceeds go to Marian House!

## HOST A SALE

You probably already have everything you need to host a sale! It's easier than you think! Use what you already have, make something, or provide a service - the opportunities are endless.

### SALE IDEAS:

- Garage / Yard sale
- Bake sale
- Dog walking service
- Dog and/or car wash
- Lawn mowing / leaf blowing / snow shoveling
- Make and sell bookmarks, blankets, and other crafts

## HOST A CHALLENGE/CONTEST

Host an in-person and/or social media challenge to get your friends and family involved!

### CHALLENGE AND CONTEST IDEAS

- Photo contest
- Decorating contest
- Change for Change (collect coin change from friends and family)
- Birthday Giving Campaign
- Couch to 5K Challenge
- Pledge Challenge (ex. \$1 per push up you can do in 15min.)
- Social Media Challenge (ex. Ice Bucket)

Contact us to get started! We can help you organize, provide materials, and promote your event! Send us an email [advancement@marianhouse.org](mailto:advancement@marianhouse.org)