



2019 Sponsorship Packages

Champion Sponsor - \$10,000

- 20 walker / runner registrations or **donate registrations to women of Marian House**
- Logo featured on event race bib
- Largest corporate logo featured on top tier of event shirt
- Featured logo on Marian House website home page with link
- Logo on Marian House's race web page with link to company website and Charm City Run website
- Four corporate logo signs placed at race on start / finish lines, in Race Village, and on course
- Featured corporate logo on Race Village banner
- Company and logo featured and announced as 5K lead sponsor on Marian House monthly e-blasts (three blasts minimum)
- Featured as cover photo on Marian House Facebook page (June – Sept)
- Company and logo featured on any print advertising
- Company and logo featured on print marketing materials
- Monthly Tweets as Marian House Partner to congratulate top 5K fundraisers and sponsors

Hero Sponsor - \$5,000

- 15 walker / runner registrations or **donate registrations to women of Marian House**
- Large corporate logo featured on event shirt
- Featured logo on Marian House website home page with link
- Logo on Marian House's race web page with link to company website
- Three corporate logo signs placed at race on start / finish lines, in Race Village, and on course
- Featured corporate logo on Race Village banner
- Company and logo featured on print marketing materials
- Logo featured on Marian House monthly e-blasts (three blasts minimum)
- Monthly sponsorship announcement on Marian House Facebook and Twitter pages featuring corporate logo

Advocate Sponsor - \$2,500

- 10 walker / runner registrations or **donate registrations women of Marian House**
- Medium corporate logo featured on event shirt
- Logo on Marian House's race web page with link to company website
- Two 5K course corporate logo signs
- Featured corporate logo on Race Village banner
- Company name announced with lead 5K sponsors on Marian House monthly e-blasts (three blasts minimum)
- Monthly sponsorship announcement on Marian House Facebook and Twitter pages

Warrior Sponsor - \$1,500

6 walker / runner registrations or **donate registrations to women of Marian House**
Small corporate logo featured on event shirt
Sponsor recognition on Marian House's 5K Facebook event page
Two 5K course corporate logo signs
Featured corporate logo on Race Village banner

Crusader Sponsor - \$1,000

4 walker / runner registrations or **donate registrations to women of Marian House**
Company name listed on event shirt
Sponsor recognition on Marian House 5K Facebook event page
One 5K course corporate logo sign
Company name listed on "Marian House Thanks..." sign in 5K Race Village

Guardian Sponsor - \$500

2 walker / runner registrations or **donate registrations to women of Marian House**
One 5K course corporate logo sign
Company name listed on "Marian House Thanks..." sign in 5K Race Village

Ally Sponsor - \$250

Company name listed on "Marian House Thanks..." sign in 5K Race Village



2019 Sponsorship Pledge/Payment Form

Company: _____

Contact Name: _____

Title: _____

Company Street Address: _____

Company City, State & Zip: _____

Contact Phone: _____

Contact Email: _____

Company Website: _____

Commitment:

- \$10,000 Champion Sponsor
- \$5,000 Hero Sponsor
- \$2,500 Advocate Sponsor
- \$1,500 Warrior Sponsor
- \$1,000 Crusader Sponsor
- \$500 Guardian Sponsor
- \$250 Ally Sponsor
- Other: _____

Payment:

- Check Enclosed
- Check to be sent on _____
- I will call (410)467-4246 with Credit Card payment information
- An EFT will be arranged

Other Race Commitments:

- Our business/employees would like to participate with a race team.
- Our business/employees would like to participate in an online fundraiser through the race site.
- Our business/employees would like to host a separate fundraising event.
- Our business/employees would like to participate on the planning committee.
- Our business/employees would like to volunteer on race day.

Please forward responses to the contact information below. Please email corporate logos if you are a new sponsor, or if ongoing sponsors have had any changes since last year's event.

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