



FUNDRAISING TOOL KIT

Your gracious fundraising helps us to raise the vital funds for housing, food, clothing, education, life skills, employability training, counseling, and other necessary support services for homeless women and their children.



1. Become a Fundraiser

<https://runsignup.com/Race/Donate/58895/BecomeFundraiser>
Get your friends and family together to help sponsor you as a Race to Embrace Runner



2. Choose an Event to Host

Determine what type of event you would like to host and start planning (see page 2 for ideas)



3. Spread the Word

Invite people to participate in your event, spread the word, send out invitations, and share on social media



4. Share Your Journey & Your Success

Tell your story and successes #MHRACE



@marian.house



@MarianHouseInc



@MarianHouseMD



FUNDRAISING TOOL KIT

Host a Party

- Have a party and have people bring a donation in lieu of gifts
- Host a pool party
- Organize a corn hole tournament
- Have a craft night
- Put together a crab feast
- Have a cook off
- Mystery Wine/Coffee Grab party (wrap different price range bottles of wine/coffee people pay set price and pick a surprise bottle of wine/coffee)
- 50/50 Raffle

Sell Anything

- Get rid of old books with a book sale
- Make and sell bookmarks
- Bake sale
- Clean out the house with a yard sale
- Candy/lollipop sale
- Lemonade stand
- Dog walk service
- Coffee & donut-ion (sell coffee and donuts at the office, sports events, church, etc.)
- Make & sell candles
- Car/dog wash
- Mow lawns
- T-shirt fundraising (Bonfire.com)

Challenge Others

- Social Media Challenges (ex. Ice Bucket Challenge)
- Give It Up Challenge (have people and yourself give up coffee, lunch out, dinner, trip to Target etc. donate funds)
- Change for Change challenge collect everyone's loose change
- Pledge challenge (have people donate certain amount per mile run, push-ups, burpees, etc.)

Restaurant Partnership

- Ledo's Pizza fundraiser (20% sales donated)
- Mod Pizza (20% sales donated)
- Panera fundraiser night (20% sales donated)



FUNDRAISING REWARDS

\$250

14oz
Yeti Rambler Mug



\$100

\$10 Starbucks or
Dunkin Donuts
Gift Card

\$500

30oz
Yeti Rambler
Tumbler



\$1000

1 Gallon
Yeti Rambler Jug



\$1500

Yeti Roadie
20 Cooler



\$2500

Yeti Tundra
45 Cooler



\$5000

Yeti
Tundra Haul w/
Wheels



@marian.house

@MarianHouseInc

@MarianHouseMD