



## MISSION STATEMENT

Marian House is a holistic, healing community for women and their children who are in need of housing and support services. We provide a safe, sober, and loving environment that challenges women to respect and love themselves, confront emotional and socioeconomic barriers, and transition to stable and independent lives.



## VISION STATEMENT

Marian House strengthens our society by unlocking the potential found within the women we serve.



## VALUES STATEMENT

Marian House values the innate dignity of each human being. Within a culture of respect and understanding of the human condition, the values of patience, trust, honesty, and integrity direct all of our interactions and endeavors. Marian House is committed to equity and inclusion. We value diversity of thought and honor individual identity which includes race, color, national origin, gender identity, sexuality, class, and religion.



Join us on April, 2022 when we celebrate 40 years of serving over 3,700 women and children in their journeys from dependence to independence.

**Friday, April 22, 2022**

6:00-10:00 p.m.

R. House Garage – Remington  
301 W. 29th Street  
Baltimore

## *Sponsorship Opportunities*

Sponsorship packages for the 40th Anniversary Event are detailed in this brochure. Opportunities also exist for dual sponsorship exposure through both the Marian House 40th Anniversary Celebration on April 22, 2022 and the 14th Annual Race to Embrace Independence 5K in September 2022.





**40TH ANNIVERSARY  
TITLE SPONSOR**

**\$25,000**

Company Name and logo will be associated with all event marketing, "40th Anniversary Dinner & Dance" presented by Title Sponsor Kaiser Permanente.

Company Name and logo will be included on event marketing materials, including invitation, social media posts, advertising, and other marketing/promotional efforts as "40th Anniversary Dinner & Dance" presented by Title Sponsor Kaiser Permanente.

Company name and logo will be included on Anniversary letterhead and envelopes created for the event, and will be used from April 2021 through April 2022.

Company representative will be given the opportunity to appear on any television or radio interviews to promote the event.

Company name and logo will be featured on the event program cover, and a full-page ad on the inside front program cover.

Company name and logo will be featured on the event take-away, given to all event participants.

Company name and logo will appear on event signage, including a sign devoted only to the Title Sponsor.

Company name and logo will be featured on any audio/visuals shown during the event.

Company will receive tickets for 12 to attend the event and will be given VIP seating and VIP designation

Please contact [advancement@marianhouse.org](mailto:advancement@marianhouse.org) for additional details about the dual sponsorships.

**CHAMPION SPONSOR**

**\$10,000**

Company name and logo will be featured in event marketing and promotional materials

Company name, logo and website will be featured in social media posts

Full-page ad in the event program

Company name and logo will appear on event signage

Company name and logo will be featured on any audio/visuals shown during the event

Company will receive tickets for 10 to attend the event and will be given VIP seating

If it is of interest to the Champion Sponsor, payment of the full amount can occur over two of the sponsor's fiscal years

**Dual Sponsorship of \$20,000** will include \$10,000 for 40th Anniversary and \$10,000 for 5K Race to Embrace Independence

**HERO SPONSOR**

**\$5,000**

Company name and logo will be featured in event marketing and promotional materials

Company name, logo and website will be featured in social media posts

Half-page ad in the event program

Company name and logo will appear on event signage

Company name and logo will be featured on any audio/visuals shown during the event

Company will receive tickets for 8 to attend the event

**Dual Sponsorship of \$10,000** will include \$5,000 for 40th Anniversary and \$5,000 for 5K Race to Embrace Independence

**ADVOCATE SPONSOR**

**\$2,500**

Company name and logo will be featured in event marketing and promotional materials

Company name, logo and website will be featured in social media posts

Quarter-page ad in the event program

Company name and logo will appear on event signage

Company name and logo will be featured on any audio/visuals shown during the event

Company will receive tickets for 6 to attend the event

**Dual Sponsorship of \$5,000** will include \$2,500 for 40th Anniversary and \$2,500 for 5K Race to Embrace Independence

**WARRIOR SPONSOR**

**\$1,500**

Company name and logo will be featured in event marketing and promotional materials

Company name, logo and website will be featured in social media posts

Business card sized ad in the event program

Company name and logo will appear on event signage

Company name and logo will be featured on any audio/visuals shown during the event

Company will receive tickets for 4 to attend the event

**Dual Sponsorship of \$3,000** will include \$1,500 for 40th Anniversary and \$1,500 for 5K Race to Embrace Independence

**Marian House**  
949 Gorsuch Avenue  
Baltimore, MD 21218

410-467-4121  
[www.marianhouse.org](http://www.marianhouse.org)

**CRUSADER SPONSOR**

**\$1,000**

Company name, logo and website will be grouped in social media posts with other Crusader Sponsors

Group Crusader Sponsor listing in the event program

Company will receive tickets for 2 to attend the event

**Dual Sponsorship of \$2,000** will include \$1,000 for 40th Anniversary and \$1,000 for 5K Race to Embrace Independence

**GUARDIAN SPONSOR**

**\$500**

Company name, logo and website will be grouped in social media posts with other Guardian Sponsors

Group Guardian Sponsor listing in the event program

**Dual Sponsorship of \$1,000** will include \$500 for 40th Anniversary and \$500 for 5K Race to Embrace Independence

**ALLY SPONSOR**

**\$250**

Group Ally Sponsor listing in the event program

**Dual Sponsorship of \$500** will include \$250 for 40th Anniversary and \$250 for 5K Race to Embrace Independence